



Global Gasdown Frackdown Action Toolkit

It's brilliant you're organizing an action! You can use this guide for tips and inspiration. Below you'll find action info specific to the Gasdown-Frackdown, and some examples of powerful actions against gas and fracking.

Any comments, tips or ideas you'd like to talk through? Don't hesitate to get in touch at gasdown-frackdown@gastivists.org.

How to take action ?

1. Get a team together

... Or do it on you own! There is no need to be many to take action, you simply need a little time and motivation.

2. Pick a target and decide on a type of action

If you don't live near a pipeline or fracking rig - you probably live near a bank that funds one or a the offices of company involved in building one! You might also live near a politician supporting one of these projects. Get in touch at gasdown-frackdown@gastivists.org for advice in identifying targets.

Here is some inspiration for actions, but it is up to you to choose the type of actions that fit your goals, capacities and your mood!

>> You could organise an event :

A movie-screening / a solidarity fundraising events / a public lecture / an online webinar

>> You could take action in the street :

Do a banner drop / sing a Gasdown-Frackdown song in public / Flash-mobs / organise a march / do a photo stunt / take action on bikes or kayaks / organise a fake award ceremony

>> You could do something from home :

Write an article or a blog for your local media / start an online petition

Beautiful Trouble also has a list of inspiring creative actions, which can be viewed [here](#).

If October 13th doesn't suit you, or you prefer to take action on a working day, that is no problem at all. You are more than welcome to take part in the Gasdown-Frackdown a few days before or after the 13th.

3. Communicate about your action

It's brilliant to take action, but communicating about it is absolutely central! It means many, many more people can see what you organised. So here are a few tips :

Before:

- **Put your action on the map**

Use this [link](#) to add your action to the Gasdown map so that people around the world can see where actions are taking place. It will take 2 minutes to register, and no problem if the location is not exact.

- **Material**

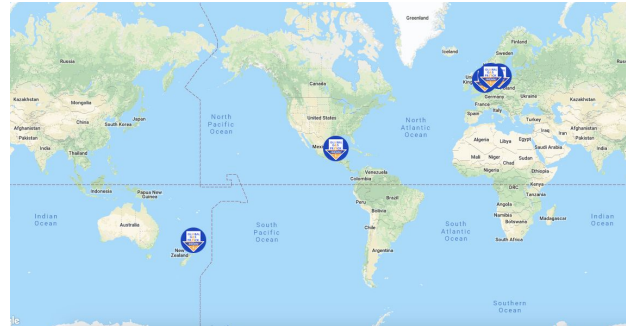
You can print the Gasdown-Frackdown [flyers](#) and [stickers](#) and use the Gasdown-Frackdown [logo](#) to make your own images and materials.

- **Reach out**

Perhaps you want to **invite local politicians, journalists, other local groups** to the action

- **Media**

You can send a press release to local, national (and even international) media about your action if you think it is newsworthy. This should be done before the action, with a follow up photograph and quote sent after the action is finished. Get in touch if you want support in writing a press release!



During:

- **Take lots of photos of the action!**

- **Take a short video** of your action (we will be making a wrap-up video after the Gasdown-Frackdown!). If a videographer is coming, please film at 25 frames per second (and avoid 24), at an image size of 1920x1080 minimum.

- **Social Media** : you can use any social media tool (facebook, twitter, instagram, snapchat) to show the world what you organised! Here are some [social media materials and sample posts](#) to get you started.

- **#GasdownFrackdown**

Don't forget to always use our common hashtag **#GasdownFrackdown** on social media so your posts appear automatically on the website, and for us to be able to promote your posts.

After:

- **Share the photos and videos you took during the action with us**

You can either send them to naomi@gastivists.org or upload them into this [google drive](#) (create a folder with your group's name). No need to sort them out, or edit the videos, simply send them through. This allows us to make some common social media posts and a common video!

- **Social Media**

There is never too much communication about an action. Keep spreading the word in your network **by email and on social media**, using the #GasdownFrackdown hashtag.

- If you sent out a press release, don't forget to follow up with a photograph and a quote

Inspiration

Some actions we love:

Creative performances and banner drop - Activists from Fossil Free Culture NL staged a series of performances at the museum, with banner drops, fake oil, and interactive theatre. Check out their [website](#) here! After prolonged many at the Van Gogh art museum in Amsterdam, the institution announced in August 2018 that they will not renew their Shell sponsorship.



Photo credit: Fossil Free Culture NL

You can **organize a march**, however big or small, like this mobilization in Colombia.



Photo credit: Esperanza Proxima on Flickr

Disrupting a conference - This September, Divest London infiltrated and disrupted a conference of a European bank that is using public money to fund a mega gas pipeline from Azerbaijan to Italy. They unrolled a banner and declared a poetic and powerful speech to the participants of the conference, sharing the video widely on social media. Check out the video on [facebook](#) or [twitter](#).



EBRD, Fuelling Climate Chaos

[Love](#) [Comment](#) [Share](#)

Photo credit: printscreen of video by Divest London

Anti-Fracking Knitting Tea Party - The [Knitting Nanas Against Gas](#) in Australia get together at politicians' offices, gas extraction sites, rallies and so on, and set up a tea party, knitting symbolic items and sharing information.



Photo credit: Coal and Gas Free Victoria

Creative solidarity photo - A climate justice group in Canada took this photo to make a point against Canadian pension fund company, CDPQ, funding the TAP pipeline that is being imposed on communities from Greece, via Azerbaijan, to Italy.



Photo credit: Leap Manifesto Montreal & Climate Justice Montreal - Justice Climatique Montréal

Code Road in Groningen - Also in September, a mass action took place in the Netherlands occupying the entrance to a gas storage unit. Activists set up a stage, organised speeches from local residents, held workshops and musical and theatrical performances and also partook in smaller local demonstrations in the nearby villages! With nearly 700 people in total, and lasting 3 days, this action was big. But you don't need hundreds of people to coordinate an action, this is simply to demonstrate that there is an international movement behind you! Check out [Code Road](#) on facebook for more info.



Photo credit: Tim Wagner

Check out these links to see more from your fellow gastivists (gas-activists)...

[Parar O Furo Actions/Events Against Fossil Fuel Extraction](#)

[Demonstration and Anti-Fracking Song](#)

[Mass Protests against gas extraction](#)

[Organize a webinar on the supply chains and connections to other movements](#)

[Clean-up beach party highlighting the link between fossil fuels & plastics production](#)

[Planet Ineos actions](#)

[Fracking/Gas Theatre](#)

[Bread and Puppet Theatre Circus Fracking](#)

[Lock the Gate Action](#)

[Public lecture on gas/fracking](#)

[Fossil of the Year/Day/Month Awards](#)

[Solidarity actions](#)

[Knitting Nanas event](#)

[Movie screenings](#)

[Human chains against gas/fracking](#)

[Create a creative explainer video](#)

[Join/support existing protest camps](#)

*** We're excited to see what you organize! And remember you can always get in touch at gasdown-frackdown@gastivists.org ***